

How do you...

CREATE AN AWARD STRATEGY?

Awards and celebration go hand-in-hand. Every Canadian Business Chick needs a strategy around ensuring they are being recognized as a leader, an expert, and an innovator. Start working on your own award strategy this month!



GET TICKETS

- Attend award events – they are great opportunities to network and meet new people
- Bring your champions – clients, colleagues, mentors
- Leverage social media of the event



CELEBRATE BEING A NOMINEE

- Just being a nominee or a finalist is a big deal! Celebrate the news with your fellow business chicks from the Nest
- Share your nomination on your social networks – especially LinkedIn
- Use assets provided by the award committee to amplify your achievement



CREATE A NOMINATION KIT

- Identify the common elements in award applications that are relevant to you
- Draft content that can be utilized in multiple applications and ask others to review it
- Have a list of references you can draw on – better yet have references prewrite letters of reference that you can use



DO THE RESEARCH

- Identify awards that recognize peoples from your industry and industries you work
- Map out a timeline of nomination due dates and award dates
- Research past winners of awards to understand how they have leveraged the recognition