

# WOMEN OF INSPIRATION AWARDS

When Monica launched Canadian Business Chicks in May 2014, her vision included creating a legacy event to honour a Woman of Inspiration who provided her support to overcome adversity, and to celebrate the everyday heroes, game changers, difference makers, trailblazers and movers and shakers in our community who inspire others to greatness.



In four years, Canadian Business Chicks has raised over \$24,000 to empower women, welcomed 1200 guests, celebrated over 100 nominees and recognized 21 Women of Inspiration Awards. Nominate a woman who inspires you to be more and do more.

Purchase WOI Award Gala tickets at [canadianbusinesschicks.com](http://canadianbusinesschicks.com)



*Being recognized as a Woman of Inspiration has been an incredibly humbling experience. It has allowed me the opportunity to help others who have been victimized by domestic violence, speak out for others who have lost their voice and help to regain their confidence.*

Tamara Jones 2016 Women of Inspiration – Advocate and Catalyst for Change



## WOI AWARDS GALA

September 20, 2018 | 5:30pm–9:00pm | Calgary TELUS Convention Centre  
Black Tie | Dinner | Tickets \$175 | VIP Corporate Table \$2500

Top Game Changer CBC's Dragons' Den | CEO and Founder, The 7 Virtues  
[@BarbStegemann](https://twitter.com/BarbStegemann) [@the7Virtues](https://twitter.com/the7Virtues)

### KEYNOTE BARB STEGEMANN

Barb Stegemann became known to millions of Canadians when she became the first woman from Atlantic Canada to land a venture-capital deal on the CBC TV show, *Dragons' Den*, for The 7 Virtues Beauty. She went on to become the "Top Game Changer" in the history of the show for creating her social enterprise.



@cdnbizchicks



@canadianbusinesschicks



@cdnbizchicks



[canadianbusinesschicks.com](http://canadianbusinesschicks.com)

# WOI AWARDS REGISTRATION

BUSINESS NAME <i>as it should appear on printed materials</i>			
CONTACT NAME <i>Last name, First name</i>			
BILLING ADDRESS			
Number	Street		Unit
City		Province	Postal Code
PRIMARY PHONE		ALTERNATE PHONE	
EMAIL			



*Since receiving the WOI Award for Lifetime Achievement, the reach of my voice has been expanding. I have been rewarded with numerous invitations to speak and do interviews which elevated my existing circle of influence. The recognition that comes with this award is not only personally inspiring but also positively confidence building and life-changing!*

Donna Dahl  
- 2016WOI Lifetime Achievement

**YES, I WANT TO EMPOWERING WOMEN THROUGH CELEBRATION!**

VIP Corporate Table (10) - \$2500 + GST : Qty: \_\_\_\_\_ = \$ \_\_\_\_\_

Event Partner \$3,000 + GST \_\_\_\_\_

Unite Partner \$5,000 + GST \_\_\_\_\_

SupportHER \$7,500 + GST \_\_\_\_\_

Mover and Shaker Sponsor \$10,000 + GST \_\_\_\_\_

Category Partner \$15,000 + GST (*choose your category selection below*)

<input type="checkbox"/> Advocate and Catalyst for Change	<input type="checkbox"/> Cultural Ambassador
<input type="checkbox"/> Lifetime Achievement	<input type="checkbox"/> Trailblazer
<input type="checkbox"/> Millennial Star – Rising Star	<input type="checkbox"/> Mompreneur
<input type="checkbox"/> Difference Maker	<input type="checkbox"/> Boss Chick Mentor
<input type="checkbox"/> Game Changer	<input type="checkbox"/> Unsung Heroes
<input type="checkbox"/> Authentic Leader	<input type="checkbox"/> Power Partners – *NEW*

Platinum Sponsor \$45,000 = GST \_\_\_\_\_

Donation to The Nest Foundation \_\_\_\_\_  
*(no charitable receipts will be issued).*

I wish to be listed as an anonymous supporter \_\_\_\_\_  
*(I do not wish to receive invitations or benefits)*

Enclosed Full Payment of \$ \_\_\_\_\_  
Make Cheques payable: Canadian Business Chicks GST #856808373RT0001

CREDIT CARD INFORMATION	CARD TYPE	<input type="checkbox"/> Visa	<input type="checkbox"/> MC	<input type="checkbox"/> AE
Name as it appears on card	Card number			
Date of expiry (Month/Year)	CV	Postal Code		
I hereby authorize Canadian Business Chicks to charge my credit card in the amount				
\$ _____	Plus 5% GST			
CARDHOLDER SIGNATURE				
				Date (Month/Day/Year)



## EMPOWERING WOMEN THROUGH CELEBRATION

We would not be able to recognize and celebrate these extraordinary women without your support!

Canadian Business Chicks proudly supports The Nest Foundation to empower women to rebuild their lives after adversity through mentorship, education and wellness. When women succeed, families succeed!



# SPONSORS INVESTMENT WOI AWARDS

2018 WOMEN OF INSPIRATION AWARDS	VIP Table	Event Partner	Unite Partner	SupportHER	Mover & Shaker	Category Partner 12 categories	Platinum
Consideration for Sponsorship	\$2,500	\$3,000	\$5,000	\$7,500	\$10,000	\$15,000	\$45,000
First Right of Refusal for WOI2019						•	
Name Listing in WOI2018 Program		•	•	•	•	•	•
Special Recognition from Podium at WOI2018							•
Exclusive Platinum Sponsor of VIP Nominee Reception							•
Present Award to Category Winner on stage						•	
Prime Exhibit Booth Space						•	•
(2) VIP Tables (Premium Placement) + logo						•	•
(1) VIP Table + Placard Name	•		•	•	•		
(20) VIP Reception Passes + (1) Copy of Barb Stegemann's Book						•	•
(10) VIP Reception Passes + (1) Copy of Barb Stegemann's Book				•	•		
(2) Tickets to WOI2018		•					
Opportunity for letter of recognition to WOI2018 Nominees and Award Winners							•
Logo on all Marketing Materials							•
Full Colour Logo on Media Wall							•
Prominent Logo Placement						•	•
Logo recognition on all media & press releases							•
Full Colour Logo in Program		•	•		•	•	•
Logo in program as Category Partner						•	
Listed as a SupportHER Member in program				•			
Listed as Sponsor on Video						•	•
Full Page Ad in program (inside or back cover)							•
1/2 Page Ad in program						•	
Multi-Media recognition at WOI2018		•	•	•	•	•	•
Exclusive Feature Story Highlighting Partnership in Newsletter, Website and Blog						•	•
Sponsor Spotlight Highlighting Partnership in Newsletter, Blog					•	•	
SupportHER Dedicated blog & E-Newsletter				•			
Contribute to Guest & Award Gift Bags (Prominent Placement for Guest Bags)					•	•	•

## IN KIND SERVICES ACCEPTED FOR THE FOLLOWING

- Décor
- Floral
- Marketing
- Photography
- Videography
- Printing
- Media
- Audio Visual
- Event Space
- Sponsor Events
- Public Relations
- Door Prizes
- Promotional Partners
- Opening Reception Entertainment
- Beauty (hair/make-up)
- Nominee Ambassador
- Nominee Celebration Sponsor
- Speaker Gifts (WOI2018 Award Gifts, Guest Gift Bags)